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TO WHOM IT MAY CONCERN

Few people are as knowledgeable and as passionate about environmental stewardship, green building, and green living as David Gottfried. For the past 15 years he's been deeply engaged in all these areas, bringing to the table a powerful command of the business case for these critical solutions to climate change, energy dependence, and social equity.

David and I first met 15 years ago when we co-founded the U.S. Green Building Council. Since that time, the green building movement has become the crossroads of where sustainability meets business, because the business case for building high performance, energy and water-efficient, healthy green buildings is so strong. A former developer, seasoned in the fast-paced and complex financial world of corporate real estate, David is as fluent in corporate-speak as he is in the grammar of green.

That knowledge provides a solid foundation for the presentations he gives, but what really captivates audiences is his more worldly perspective about why green buildings and greener lives matter so much. With an eloquence both practical and profound, David's speeches, presentations and conversations are always punctuated with thoughtful insight and inspired ideas.

For any organization looking for a keynote speaker to inform, engage and motivate an audience of 200 or 20,000, I would highly recommend David Gottfried as an excellent addition to any platform.

Sincerely,

S. Richard Fedrizzi